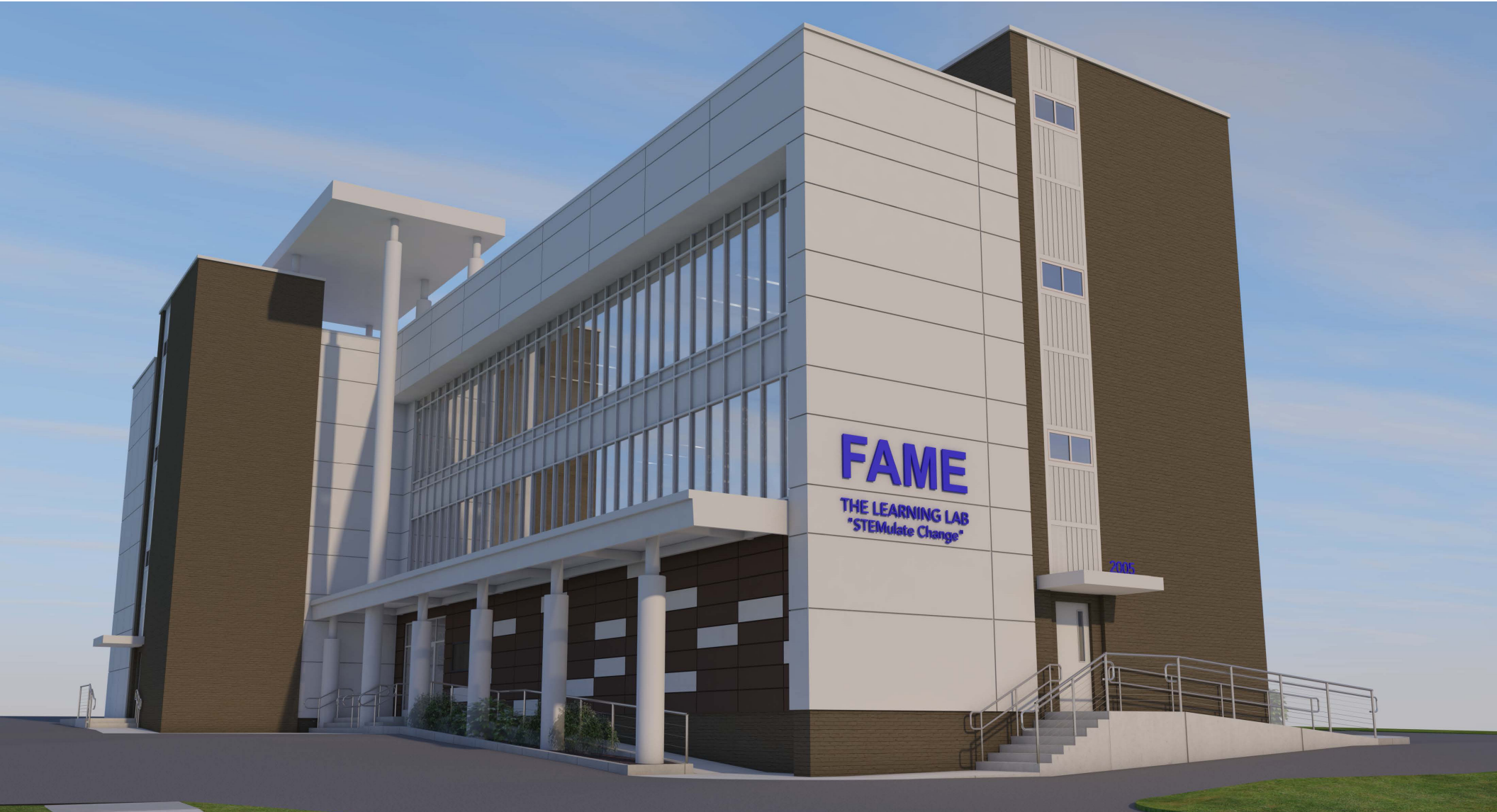




# CAPITAL CAMPAIGN

## THE LEARNING LAB:

A Destination for Academics, Workforce Development, and Innovation.

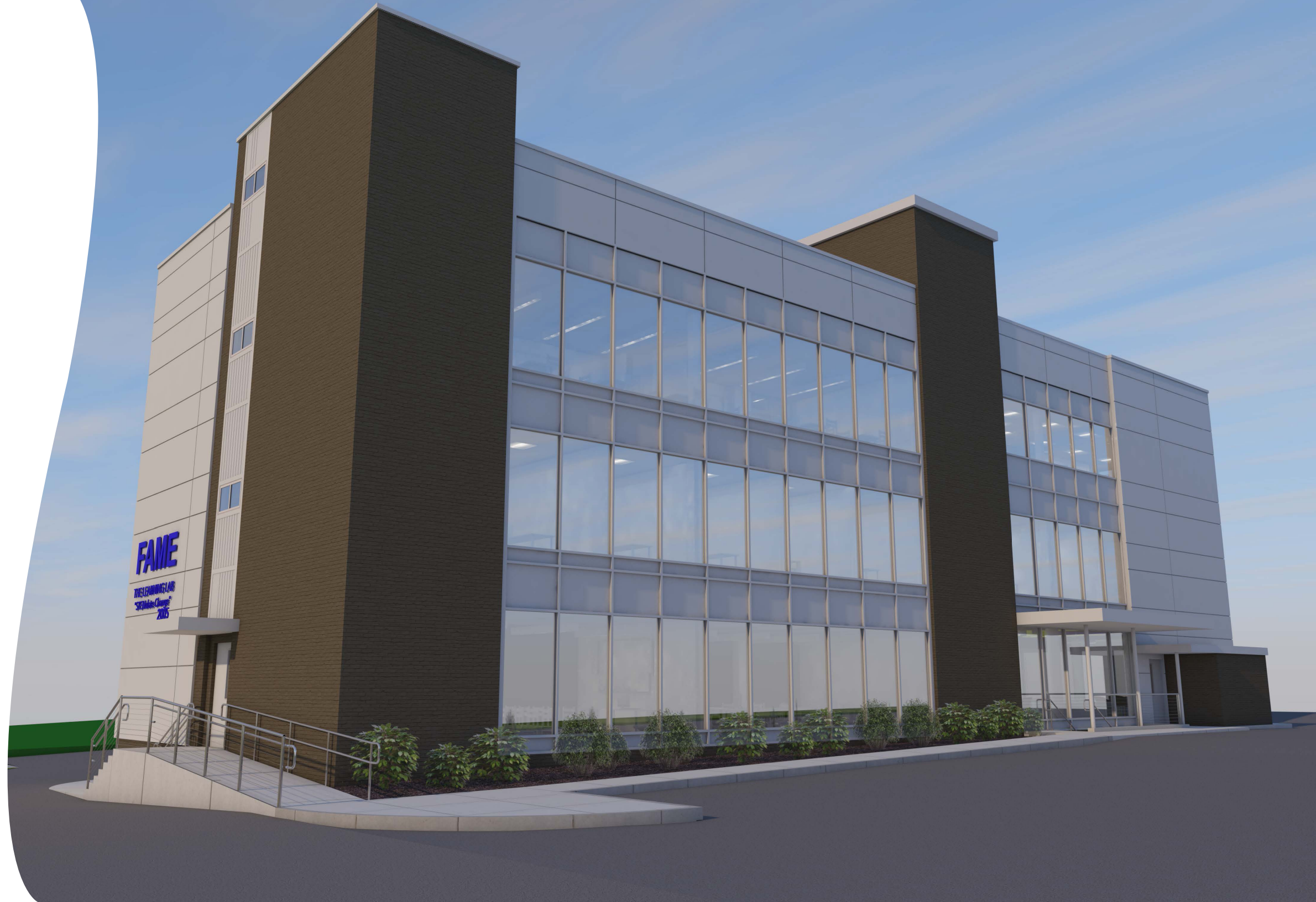


Learn more at [www.famedelaware.org/the-learning-lab](http://www.famedelaware.org/the-learning-lab)

# THE FAME, INC. VISION

FAME, Inc. is creating an innovative community space dubbed “The Learning Lab.” The Learning Lab will implement a unified ecosystem that is comprehensive, highlights Delaware’s talent pipelines equitably, connects talent to various self-improvement opportunities, yields a diverse workforce, drives global innovation, and ensures Delawareans are able to **Align Meaningful Employment**. It produces a one-stop hub for learners to access internet service, computers/laptops, seek academic credit recovery, participate in regionally approved job training/certification initiatives, and engage innovative technologies, to secure life altering employment opportunities.

The vision will extend far beyond the actual walls of this building. FAME, Inc. is committed to taking the steps to progressively develop the programs, infrastructure, and opportunity that is needed to transform the lives of the underserved in our community. The building is the first of its kind, creating a destination for innovation and academics, a new concept responding to the needs of a new generation.





# THE PROJECT

## FIRST FLOOR: CAREER CONFIDENCE CENTER

- Classroom
- Discovery Labs
- Reception Space
- Community Theater
- Media/Podcast Studio

## SECOND FLOOR: ADMINISTRATIVE OFFICES

- Administrative Office Suites
- Conference Room
- Collaborative Workspaces
- Sensory Room
- Robotics Lab

## THIRD FLOOR: LEARNING LABS

- Rotating Virtual Reality Exhibit Lab
- Engineering/Computer Science Lab
- Chemistry Lab
- Pharmacy & Health Sciences Lab
- Agriculture & Sustainability Lab

## THE LOCATION

The Learning Lab is uniquely situated in the heart of Wilmington, Delaware; minutes from downtown and steps away from corporate titans of innovation. The strategic location will bolster long standing corporate relationships by providing a meeting place for students and industry representatives, to work side by side, in newly renovated quarters.

Most scientific worksites and laboratories do not allow students under the age of eighteen on the premises, for safety reasons. The Learning Lab will facilitate real world problem solving and place-based learning activities in a safe environment accessible to youth. Students will utilize practical application of the concepts they are learning to connect STEM to their everyday lives.





**UNPRECEDENTED HANDS-ON LEARNING EXPERIENCES AND GROWTH IN ENROLLMENT EMPOWERS FAME, INC. TO DEVELOP LEARNERS PREPARED TO ADAPT TO ANY AND ALL NEW TECHNOLOGIES, PHYSICAL OR DIGITAL, WHILE CREATING SPACE FOR THE NEXT GENERATION OF LEADERS TO TRANSFORM CONCEPTUAL UNDERSTANDING OF INNOVATION.**

## PROJECT COST

Proposed architectural improvements will maximize the use of nearly 21,000 square feet of interior space. It is FAME, Inc.'s goal to pay off the acquisition cost of the land and the building, and begin renovations on The Learning Lab in the Spring of 2024. Campaign costs include contingency, capacity building, and fundraising. The total Campaign Cost is estimated to be \$15.75 million.























ACQUISITION  
LAND/BUILDING

**\$350**  
THOUSAND

PROJECT  
CONSTRUCTION

**\$13.8**  
MILLION

# BUILDING FEATURES

-  Career Confidence Center
-  Classrooms
-  Reception
-  Lounge
-  Coffee and Beverage Station
-  Administrative Office Suites
-  Rooftop Lounge
-  Sustainable Gardens
-  Discovery Labs
-  Conference Rooms
-  Collaborative Workspaces
-  Biotechnology Lab
-  Media Lab
-  Foodtech Lab
-  Sensory Lab
-  Engineering and Computer Science Lab
-  Rotating Exhibit Lab
-  Study Cubicles
-  Theater
-  Wifi Lounge
-  Hydrogen Education Kiosk
-  Virtual Reality Lab

## ARCHITECTURAL AND ENERGY CONSERVATION FEATURES OF ENERGY & CONSERVATION FEATURES



Garden beds will sit on the rooftop, providing students agricultural exposure.



LED lighting will include occupancy controlled sensors to ensure all power is being used efficiently.



Solar panels will be placed on the roof, adjacent to a rooftop deck and garden area for students, faculty and community members.



# THE IMPACT

The Learning Lab will attract, empower, and increase FAME, Inc.'s academic and workforce development footprint. This state-of-the-art facility will foster meaningful Relationships with industry partners while promoting competitive collaboration. The Learning Lab will serve nearly 15,000 individuals annually, serving as a city-wide operational hub.



## BEYOND THE PAGE

Scan to hear from FAME, Inc, Chief Executive Officer, Donald Baker.





# PROJECT TEAM

FAME Inc. is fortunate to have assembled a talented and capable team of leaders who bring critical thinking and professional skills to the table to advance The Learning Lab capital project through to fruition.

## CHIEF EXECUTIVE OFFICER

**DONALD L. BAKER, II**  
FAME, INC.

## CAMPAIGN CHAIR

**BRYAN TRACY, PH. D.**  
SUPERBREWED FOODS

## PROJECT MANAGEMENT

**KEVIN WILSON**  
ARCHITECTURAL ALLIANCE

## FRANK LERRO

THE WHITING-TURNER CONTRACTING COMPANY

## CAMPAIGN PLANNING TEAM

**STEPHEN WING**  
HBCS

**KEVIN DAVIS**  
INCYTE CORPORATION

**KENNETH BRISCOE**  
THE INK WELL AGENCY

**CASEY DAVIS**  
FAME, INC.

\*Please see the stakeholder insert to view the full listing of Steering, Honorary, and Innovation committee members



### BEYOND THE PAGE

Scan to hear from Stephen Wing, Board Chair.





## Capital Campaign **The Learning Lab:**

A Destination for Academics, Workforce  
Development, and Innovation.

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Phone: (302) 777-3254